Friends of Jupiter Beach

8th Annual

Food & Wine

FESTIVAL

Saturday, May 20, 2017

SPONSOR PACKET

2017 Honorary Chair

the MO & SALLY morning show

TODAY'S KOOL 105.5

Friends of Jupiter Beach

Did you know? Jupiter Beach was ranked as one of the top ten dog-friendly beaches in the US by USA Today. Founded in 1994, Friends of Jupiter Beach is a 501(c)(3) community organization whose goal is to support and maintain environmentally healthy, clean, and dog friendly beaches in Jupiter, Florida through volunteerism and education. Each month 150 to 350 volunteers clean a 2.5 mile span of beach from north of the Juno Beach Pier to Carlin Park and also at the Jupiter Inlet. Since the group began weighing the trash in 2006, we've collected more than 65,000 pounds of trash and recyclables from the beach. FJB sends out monthly E- newsletters and uses electronic and social media to spread its environmental message. In addition, FJB provides 400,000 dog bags a year along Jupiter Beach's 29 crossovers and it's Riverwalk and maintains the boxes in which they are contained. FJB participates in community events and performs outreach to local schools and youth organizations to ensure that the younger generation learns the importance of environmental preservation. We have recently established a Young Friends of Jupiter Beach group, which holds additional monthly beach cleanups.

About the Festival

Organized and hosted by Friends of Jupiter Beach, the **8th Annual Food & Wine Festival** brings together gastronomic enthusiasts to sample great food, wine, beer and signature cocktails provided and served by select area restaurants, caterers and beverage purveyors. Event patrons come from among FJB's more than 6,000 supporters residing in more than 37 zip codes. The Festival is FJB's major annual fundraising event. Tickets will be available in advance on the Food and Wine Festival website at www.fjbfoodandwine.org. Ticket prices for General Admission are $50 in advance online, $65 at the door. Tickets are $20 for children 12 and under. Only 700 General Admission tickets will be sold. VIP tickets are $100 and $50 for children. Only 100 will be sold.

When & Where

The **8th Annual Food & Wine Festival** will be held RAIN or SHINE on Saturday, May 20, 2017 at Jupiter *Riverwalk Plaza Down Under*, a covered outdoor venue located along the intracoastal waterway at Indiantown Road & U.S. Highway #1 in Jupiter, Florida.

Publicity

FJB will be responsible for promoting all aspects of the event. Promotional efforts will include listing your business/company in all press releases to the media and on printed and online promotional materials. Your business/company name will appear in press releases, invitations, e-vites, email blasts, flyers and advertising. *Please note that in order to be included in ALL media efforts, your sponsorship form must be submitted by April 1, 2017.*

Questions & Contact:

Karen Gray
(561) 748-8140
kgray@friendsofjupiterbeach.org

PR Generated for the 2016 FJB Food & Wine Festival

Web Sites

pinterest.com
tcpalm.com
weblogs.sunsentinel.com
pbpulse.com
examiner.com
localdines.com
palmbeachdailynews.com
localwineevents.com
jannorris.com
savortonight.com

Print Media

Jupiter Courier
Palm Beach Post
Florida Weekly

Broadcast Media

Kool 105.5

2016 Food & Wine Festival Participants

3800 Ocean ● Black Coral Rum ● Bistro 1001 ● Krave ● Tommy Bahama
Double Roads Traven ● Calaveras Cantina ● MYSCHYF The Hemp Liqueur
The Beach house Island Bistro & Tiki Bar ● Twisted Trunk ● Table 427
Ocean Blue ● Coolinary Cafe- A Tim Lipman Restaurant ● Whole Foods Market
Christopher's Kitchen ● Barefoot Wine and Bubbly ● Wines for Humanity
Gallery Grille Fresh Market ● Guanabanas ● Ian’s Tropical Grill ● McCarthy's Pub
Inlet Brewing Company ● Regional Kitchen & Public House ● Too Bizaare
Corner Cafe and Brewery ● Wine Dive ● Leftovers Café ● Treasure Coast Seltzer
Little Moir’s Food Shack ● Nitrogen Bar, Grill & Sushi ● The Fresh Market
Oceana Coffee ● Opici Import ● PB Catch Seafood and Wine Bar
● Tito's Handmade Vodka ● Pistache French Bistro ● Tasty Image Chocolate
● Copper Cane Wines & Provisions

◆ Sponsorship Levels ◆

I. Presenting Sponsor WITH VIP Sponsorship - $10,000

As our Presenting Sponsor, you'll receive:

- Exclusivity within your industry
- Prime location exhibit space in General Admission area
- Right of first refusal for this sponsorship category for the 2018 FJB Food & Wine Festival
- Prime space for company banners on bridge support structures. You can select your space.
- Name and logo in all print advertising
- Opportunity to put your company collateral in the VIP gift bags
- Listing as the preeminent sponsor in press releases
- Beach cleanup sponsorship in April of 2017 with an estimated 200 to 250 people attending
- Logo and link on FJB Food & Wine Festival web site
- E-Blast announcement to FJB's email list encouraging patronage of sponsors
- Ad in quarterly FJB newsletter with 6,000 subscribers
- 10 (5 x 2) VIP Event Tickets
- 10 (5 x 2) FJB logo Tee shirts or a combination of Tee shirts and FJB logo caps
- Festival wine glasses printed with your company logo as VIP attendee gifts

II. Premier Sponsor - $5,000

As a Premier Sponsor, you'll receive:

- Exhibit space in the General Admission area
- Beach cleanup sponsorship in the 12 months following the festival. Mutually agreeable month.
- Logo and link on FJB Food & Wine Festival web site
- E-Blast announcement to our email list encouraging patronage of sponsors
- Name and logo in all print advertising
- Opportunity to put your collateral in VIP gift bags
- Listing in all press releases
- Ad in quarterly FJB newsletter with 6,000 subscribers
- 2 VIP tickets
- 4 FJB logo T-shirts or caps

III. Bordeaux Sponsor - $2,500

As a Bordeaux Sponsor, you'll receive:

- Exhibit space in the General Admission area
- Logo and link on FJB Food & Wine Festival web site
- E-Blast announcement to our mailing list encouraging patronage of sponsors
- Listing in all press releases
- Name in all print advertising
- Ad in quarterly FJB newsletter with 6,000 subscribers
- 4 General Admission tickets
- 2 FJB Logo Tee shirts or caps

IV. Sauvignon Blanc Sponsor - $1,000

At this level of sponsorship, you'll receive:

- Logo and link on FJB Food & Wine Festival web site
- E-Blast announcement to our mailing list encouraging patronage of sponsors
- Listing in all press releases
- Name in all print advertising
- Ad in quarterly FJB newsletter with 6,000 subscribers
- 4 General Admission tickets

V. Cabernet Sponsor - $500

At this level of sponsorship, you'll receive:

- E-Blast announcement to our mailing list encouraging patronage of sponsors
- Listing in all press releases
- Ad in quarterly FJB newsletter with 6,000 subscribers
- 2 General Admission tickets

Friends of Jupiter Beach
8th Annual
Food & Wine
FESTIVAL
Saturday, May 20, 2017

8th Annual
Friends of Jupiter Beach
Food & Wine Festival Sponsor Form
Saturday, May 20, 2017 ◆ 3PM to 5:30PM

___ Presenting Sponsor $10,000

___ Premier Sponsor $5,000

___ Bordeaux Sponsor $2,500

___ Sauvignon Blanc Sponsor $1,000

___ Cabernet Sponsor $500

INFORMATION

Company/Organization _____
(as you would like it to appear in promotional materials)

Contact Name _____

Street Address _____

City _____ State _____ Zip Code _____

Email _____

Work Phone _____ Cell Phone _____

PAYMENT

Check made payable to Friends of Jupiter Beach

Amount Enclosed $ _____

Charge: _____ AMEX _____ MC _____ Visa _____ Discover

Card # _____ Exp _____ CCV _____

Name on card _____

Signature _____

Other: Please contact me regarding payment.

Your sponsorship/donation is tax-deductible to the full extent allowed by law. Friends of Jupiter Beach will send you an acknowledgement for tax purposes. A 501(c)3 Florida not-for-profit corporation, registration CH 21410, EIN 65 – 062 5755

Questions? Contact Karen at (561) 744-2659

Please submit by April 15, 2016

Email to kgray@friendsofjupiterbeach.org or

mail to P.O. Box 791, Jupiter FL 33468