



2019

PARTICIPANT PACKAGE

May 18, 2019

Riverwalk Plaza

Jupiter, FL

www.fjbfoodandwine.org

2019 Festival Contacts:

Robin Dunlap | FJB Food & Wine Event Lead
305.389.6381 | fjbfwf@gmail.com

Karen Gray | FJB Executive Director
561.744.2659 | KGray@friendsofjupiterbeach.org



THE ORGANIZATION

Friends of Jupiter Beach is a grassroots, volunteer-driven, not-for-profit group dedicated to maintaining our local beaches and keeping them accessible to dogs. We are honored to celebrate our 25th anniversary this year.

THIS EVENT SUPPORTS THE LOCAL BEACH COMMUNITY BY...

HOSTING	REMOVING	PROVIDING	GATHERING
12	50,000	400,000	2,400
— BEACH CLEANUPS.	POUNDS OF GARBAGE.	SANITARY DOG BAGS.	VOLUNTEERS TOGETHER.

...ANNUALLY!

We do all of this with no financial support from governmental agencies; we rely on the support of volunteers, donors and sponsors. We're twenty-five years young and dedicated to keeping our mission alive: to keep Jupiter Beach clean & dog-friendly with emphasis on volunteerism and education.





THE FESTIVAL

Friends of Jupiter Food & Wine Festival is celebrating the 10th anniversary of the event. This event continues to sell out each year. We are fortunate to be one of the few events allowed at the Riverside Plaza which is the ideal Jupiter waterside location. In keeping with our mission, the event is not only dog-friendly but has planned activities and areas for our furry friends.

THE COVERAGE

Our social media reach is upwards of 10,000 unique members and our festival website had more than 7,500 views in 2018. Friends of Jupiter Beach has several relationships with local media companies and the Food & Wine Festival is well received and frequently covered by the local media. Past festival media coverage has included:





AWARDS

Continue your exposure for the rest of the year! We will have a panel of local celebrity judges to award *Best of The Festival* awards in a ceremony at the event. The coveted annual *People's Choice Award* is voted on by attendees. These awards give local restaurants, wine purveyors, and beverage providers bragging rights for a full year and an award plaque to proudly display. Your name and logo will also be featured in a variety of advertisements and social media blasts post event.

VIP AREA

Have a unique technique or product you'd like to feature? Consider joining our VIP event. You'll be able to meet with an elite group of attendees while showcasing your skills. You can also provide items for the goody bags attendees will take with them post-event.

THE ATTENDEES

Get your products into the hands of your neighbors! This event brings Palm Beach and Martin County locals that appreciate good food, good wine, and live within 30 miles of the event. We sell out each year at 800 tickets, 100 of them as a VIP level ticket, offering exclusive tasting opportunities.

Attendees hail from over 37 different zip codes in Palm Beach and Martin counties.



PAST PARTICIPANTS

Past festival participants include:

**OCEANA
COFFEE™**



TEXAS de BRAZIL®
CHURRASCARIA
Brazilian Steakhouse

TOO JAY'S®
• RESTAURANT AND DELI •





PARTICIPANT APPLICATION FORM

We are excited to consider you for the 10th anniversary Friends of Jupiter Beach Food & Wine Festival. Vendor location is determined by priority points and date of application. Priority will be given to applicants that apply prior to **February 20th**. Upon acceptance of your application, a participation contract will be sent with full terms and conditions.

Company Name (as you would like it to appear in promotional materials)

Company Address

Company Website

Business Email

Business Phone

Main Contact Name

Main Contact Phone

Main Contact Email

Electricity Needed? YES NO

Interested in VIP area YES NO

Send completed applications to:

- Your FJB Contact
- Email fjbfwf@gmail.com
- Mail to P.O. Box 791, Jupiter, FL 33468

Questions? Contact the event lead at 305.389.6381 or fjbfwf@gmail.com.