



Founded in 1994, Friends of Jupiter Beach (FJB) is a 501 (c)(3) community organization whose goal is to support and maintain environmentally healthy, clean, and open access beaches in Jupiter, Florida through volunteerism, advocacy and education. Volunteers from every facet of the community clean a 2.5-mile span of beach from north of the Juno Beach

Pier to Carlin Park in Jupiter each month. **DID YOU  
KNOW?**

- Jupiter Beach has been ranked as one of the Top 10 dog-friendly beaches in the United States by USA Today.
- FJB provides 400,000 dog bags a year along Jupiter Beach's 29 crossovers and it's Riverwalk and maintains the boxes in which they are contained.
- 150 to 350 volunteers each and every month help to clean & maintain our open access beach.
- 65,000+ pounds of trash and recyclables has been collected from the beach since 2006.
- FJB sends out monthly E- newsletters and uses electronic and social media to spread its environmental message.
- FJB participates in community events and performs outreach to local schools and youth organizations.
- We have recently established a Young Friends of Jupiter Beach group, which holds additional monthly beach cleanups.

## EVENT OVERVIEW

- **When**
  - Saturday, May 19<sup>th</sup>, 2018
  - General Admission ~ 2:00PM - 5:00PM
  - VIP Admission ~ 1:30PM - 2:00PM
- **Where**
  - Riverwalk Plaza Down Under, beneath the Indiantown Road bridge
  - RAIN or SHINE
- **\$100 Vendor Commitment**
- **FJB will provide for vendors:**
  - 10 x 10 vendor space
  - Ad in a monthly FJB Newsletter reaching 6000+ subscribers
  - 1 General Admission ticket
- **Festival Vendor Space is filled on a first commitment basis** ○ Space is limited!
- **SELLS OUT EVERY YEAR!** ○ Total 800 tickets to be sold; prices range from \$45 to \$100. • Patrons & supporters from more than 37 zip codes • **A la Carte Sponsor Opportunities!**

### 2018 Festival Contact

Karen Gray  
(561) 744-2659  
KGray@friendsofjupiterbeach.org

# BENEFITS OF INVOLVEMENT

Organized and hosted by Friends of Jupiter Beach, the **9th Annual Food & Wine Festival** brings together gastronomic enthusiasts to sample great food, wine, beer and signature cocktails provided and served by select area restaurants, caterers and beverage purveyors. Event patrons come from among FJB's **more than 6,000 supporters** residing in **more than 37 zip codes**. The Festival is FJB's major annual fundraising event. The Food & Wine Festival has a dedicated website with easy access to all event information.

The 2017 Food & Wine Festival had over 375,000 gross marketing

impressions across Social Media, Print, Radio and TV media platforms.

The Food & Wine Festival was heavily promoted in the following media outlets:

- KOOL 105.5
- Social Media (Facebook, Pinterest, Instagram)
- Dedicated E-mail Campaigns
- Jupiter Magazine
- Palm Beach Post
- Florida Weekly
- Jupiter Courier
- Web Sites: tcpalm.com, pbpulse.com, examiner.com, localdines.com, palmbeachdailynews.com, localwineevents.com, savortonight.com, sunsentinel.com, jannorris.com

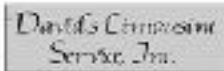
## WEBSITE PRESENCE

The Food & Wine Festival has a dedicated website [www.FJBfoodandwine.org](http://www.FJBfoodandwine.org). In 2017 the Food & Wine Festival website had **more than 7,500 views** by interested sponsors, attendees and volunteers.

## YOUR \$100 VENDOR COMMITMENT PROVIDES

- 10 x 10 vendor space
- Ad in a monthly FJB Newsletter reaching 6000+ subscribers
- 1 General Admission ticket

# 2017 FOOD & WINE FESTIVAL SPONSORS



# 2017 FOOD & WINE FESTIVAL PARTICIPANTS

- 3800 Ocean
- Accomplice Brewery & Ciderworks
- Cabo Flats Cantina & Tequilla Bar
- Calavera's Cantina
- Casa Mia Trattoria & Pizzeria
- Chez L'Epicier # 288
- Chowder Heads New England Seafood
- Christopher's Kitchen
- Cooper's Hawk Winery & Restaurant
- Coolinary Café
- The Corner Cafe & Brewery
- Doc Brown's Really Bad Rum
- Fresh Nation
- Guanabanas
- Hampton Forks Catering
- Ian's Tropical Grill
- Jové Kitchen and Bar
- Leftover's
- Little Moir's Food Shack
- Oceana Coffee
- Pistache French Bistro
- Tequesta Brewing Company
- Texas de Brazil
- The Parched Pig
- The Woods Jupiter
- Tommy Bahama Restaurant & Bar
- Too Bizaare Restaurant
- TooJays
- Trader Joe's at Palm Beach Gardens
- Twisted Trunk
- Whole Foods Market
- Yard House

# ALACARTE SPONSOR OPPORTUNITIES

A La Carte Sponsor Opportunities are **EXCLUSIVE** and include company name on the Festival website, in all print advertising and press releases.

## **VIP Table Tents ~ \$1,000**

Feature your company's branded table tents atop the bistro tables and bar in the exclusive VIP Area. Table tents include, but are not limited to: your company logo, location information, contact info and website. Two complimentary VIP tickets to the Festival will also be provided to maximize your marketing exposure.

## **Festival Pre-Party Reception ~ \$1,000**

Sponsor a pre-party reception at a to-be-determined restaurant the week before the Festival. Your company will be highlighted through signage at the reception, and advertising of the pre-party reception. Two complimentary tickets to the reception will also be provided to maximize your marketing exposure.

## **Performance Stage ~ \$1,000**

Includes naming rights, with company signage, of the Festival performance stage, i.e. "Your Company Name Stage". The Stage will be referenced online.

## **Dog Comfort Site ~ \$1,000**

Includes naming rights, with company signage, of the Dog Comfort Site for the Festival's canine attendees.

### **Valet Stand ~ \$1,000**

Your company will have the naming rights, with signage, at the Valet stand. All Festival Attendees will have the opportunity to valet their vehicles.

### **Uber Drop-off Stand ~ \$1,000**

Your company will have the naming rights, with company signage, at the Uber Drop-off stand where Festival Attendees will have an opportunity to utilize.

### **Selfie Booth Station ~ \$1,000**

This sponsor's logo will be included on Selfie Booth Station backdrop alongside the Festival's hashtag. The company's logo will be included on the onsite Selfie Booth Station signage. The station will be located at the entrance of the Festival.

## VENDOR REGISTRATION

### **Friends of Jupiter Beach 2018 Food & Wine Festival**

Saturday, May 19, 2018, 2:00 PM to 5:00 PM

*Space filled on first commitment basis!*

**Vendor Commitment, \$100 per space**

#### **A La Carte Sponsorships, \$1,000 per (optional)**

VIP Table Tents  Pre-Party Event  Stage Sponsor

Selfie Booth

Valet Stand

Uber Drop Off Stand

#### **INFORMATION**

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Company Name *as to appear in promotional & marketing materials*

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Main Contact Name

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Company Address

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Zip Code

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Phone

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Email

#### **PAYMENT**

**Check**, made payable to Friends of Jupiter Beach Amount  
Enclosed \$

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**I WILL BE PROVIDING:**

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**Business**

**Vendors:**

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**Retail**

**Vendors:**

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**Event Contact**

**Karen Gray**

**FJB Executive Officer**

**(561) 744-2659**

**KGray@friendsofjupiterbeach.org**